

INNOVATION AND ENTREPRENEURSHIP MINOR

School of Management

The School of Management offers the Innovation and Entrepreneurship Minor and the Business Minor. The Innovation and Entrepreneurship Minor provides students with the background to manage the creation of new products, processes or methods within existing organizations, as well as foundational exposure to commercialize creative and innovative ideas into new business ventures. Engineers and scientists are essentially inventors of the future and engineering/science and innovation go hand in hand. Regardless of whether one initiates a new venture or not, the Innovation & Entrepreneurship Minor students are better equipped to conceptualize, objectify and enact opportunities for themselves and their employers, to bring creative and innovative thinking to the problems they face and to mobilize the resources they need to implement new and better solutions.

Total Required Credits: 28

Code	Title	Credit Hours
ECON-201	Economic Principles	4
Economics Elective 300 or higher		4
BUSN-303	New Venture Creation: Entrepreneurship	4
BUSN-304	Innovation Development	4
BUSN-321	Entrepreneurial Thinking	4
BUSN-402	Business Law	4
Select one of the following:		4
MATH-258	Probability and Statistics	
MATH-327	Probability & Stochastic Modeling	
MATH-330	Biostatistics	
Total Credit Hours		28

For more information on the Innovation and Entrepreneurship Minor contact the School of Management at som@kettering.edu.