

BUSINESS MINOR

School of Management

The School of Management offers the Business Minor and the Innovation and Entrepreneurship Minor. In the contemporary technology driven economy, every career path requires business acumen to understand and apply the technology, terminology and techniques of today's best business practices. The Business Minor is the most popular minor at Kettering University. When combined with a major outside of business, the Business Minor creates added value by providing students with an understanding of business basics, prerequisites for further study of business, and exposure to management fundamentals. A minor in business supports success in leadership and managerial roles and prepares anyone interested in running her or his own business or a non-profit organization.

Total Required Credits: 32

Code	Title	Credit Hours
ECON-201	Economic Principles	4
Economics Elective 300 or higher		4
BUSN-103	Introduction to Marketing	4
MGMT-104	Management Concepts	4
BUSN-221	Financial Accounting	4
BUSN-331	Financial Management	4
Select one of the following:		4
MATH-258	Probability and Statistics	
MATH-327	Probability & Stochastic Modeling	
MATH-330	Biostatistics	
Select one of the following:		4
MGMT-419	Project Management	
MGMT-465	Strategic Management	
MGMT-479	Leadership	
Total Credit Hours		32

For more information on the Business Minor contact the School of Management at 810-762-9630, som@kettering.edu.