SCHOOL OF MANAGEMENT

The School of Management is home to the Department of Business. The programs offered by the School develop business leaders through ***an interdisciplinary*** management education. The School of Management offers an undergraduate degree in Management and a variety of Master's programs including Master of Science in Operations Management, Master of Science in Engineering Management, Master of Science in Supply Chain Management, Master of Business Administration (MBA) and Technical Master of Business Administration (Tech MBA).

The Vision of School of Management

Kettering University School of Management aims to be a premier technology-oriented business school that connects transformational experiences with rigorous management education to produce innovation-driven managers who are known for their leadership.

The Mission of School of Management

Kettering University School of Management provides industry-relevant management education integrating emerging technologies, innovation, and entrepreneurship for the solution of critical business and social problems.

The Statement of Social & Community Responsibility

The Kettering University School of Management prepares technologically sophisticated leaders that foster economic and societal progress in a globally responsible and sustainable way.

ACADEMIC PROGRAMS

UNDERGRADUATE MAJOR

Bachelor of Science in Management (BSM)

The Bachelor of Science in Management is a unique combination of management and business-related courses with a substantial amount of technical and quantitative analysis. The objective of this program is to prepare graduates for leadership roles in business organizations through a rigorous common core, a foundation in systems management, and customized concentrations built around student interests. Integration of project-based instruction and cooperative industrial experience prepares students for the management challenges of increasingly complex business environments.

Explore concentrations in Business Analytics, Finance, Innovation and Entrepreneurship, Supply Chain & Logistics Management, Sustainability Management, and Technology Leadership.

UNDERGRADUATE MINORS

The School of Management also offers two minors available to students not majoring in Management: the Business Minor and the Innovation and Entrepreneurship Minor.

BUSINESS

The Business Minor provides students not majoring in Business with a strong base in the key functional areas of Management. It also fulfills prerequisites for the Master of Business Administration (MBA), TECH MBA, Master of Science in Engineering Management, Master of Science in Operations Management and Master of Science in Supply Chain Management programs offered at Kettering University. In many cases, courses in the business minor will serve prerequisite needs for MBA programs at other institutions.

INNOVATION AND ENTREPRENEURSHIP

The Innovation and Entrepreneurship Minor is designed for students interested in starting their own business or leading the creation of new ideas within an existing business. The program empowers students to think creatively, to seek opportunities and solve problems, to empathize with others, to take risks, to accept failure as part of the growth process, and to help take a passion or idea and turn it into a viable business.

BS/MASTERS PATHWAY

Undergraduate students also have an opportunity to get their bachelor's and master's degrees in five years with the BS-MASTERS Pathway.