

# ALUMNI ENGAGEMENT

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The Office of Alumni Engagement (<https://www.kettering.edu/alumni>) connects and engages Kettering University alumni through gatherings and events with the end result being a dynamic relationship between the University and Alumni who will be more engaged and involved in volunteering, mentoring, recruiting, and giving back to the University.

By partnering with the Kettering/GMI Alumni Association Board, Admissions, Marketing, Co-op, Annual Giving, and all University Advancement, the Office of Alumni Engagement will incrementally increase each year the number of alumni engaged and giving back to the University through well-timed and meaningful programs and activities.

Each year, programming includes class reunions, Homecoming Weekend, regional alumni receptions throughout the country, company alumni "Bulldog Breakfasts," alumni recognition ceremonies, and affinity programs directed to specific alumni. Other types of programming include the Alumni Ambassador program and working to establish Alumni Regional Networks in geo-targeted areas.

The Kettering/GMI Alumni Association Board is made up of alumni who want to give back to the University with their time, talent, and resources. The Board is comprised of five committees:

1. Student Recruitment/Alumni Involvement
2. Alumni Events
3. Alumni Awards
4. Alumni Service and Benefits
5. Directorship

The Kettering/GMI Alumni Association annually recognizes outstanding and notable alumni for their professional accomplishments with the following awards:

1. Alumni Service Award
2. Young Alumni Award
3. Engineering Achievement Award
4. Entrepreneurial Achievement Award
5. Management Achievement Award
6. Civic Achievement Award
7. Outstanding Achievement Award
8. Human Relations Award
9. Distinguished Alumnus/Alumna Award

The Alumni Engagement staff and Alumni Board jointly support the Student Alumni Council (SAC) on campus. SAC is a 15-student organization fostering interaction between alumni and students through various activities such as the Visiting Alumnus/Alumna Speaker Program, fundraising, Homecoming Weekend, and special workshops. SAC typically brings four alumni speakers on campus each term representing a diversity of industries, careers, and subjects students are interested in.