

MASTER OF BUSINESS ADMINISTRATION (MBA)

Home Department: School of Management

Program Advisor/Contact:

School of Management
810-762-9630
som@kettering.edu

Program Overview

Kettering University's Master of Business Administration (MBA) program provides students with an educational experience that enables graduates to perform as effective management professionals and leaders in modern organizations. Students may start this program in any term. This program does not have a thesis option.

The BS-Masters Pathway (Bachelor/Master) option is available to qualified students irrespective of their intent to complete the graduate degree taking courses on-campus or Kettering University Online. Kettering University BS-Masters (BS/MS-BS/MBA) Program rules apply.

On campus MBA students may select a management internship course (MGMT-693) as part of the core program and may start the program in any term.

In addition to the seven core courses, students complete one of the approved certificates, each of which comprises three graduate level business courses. The MBA is offered both online and on campus.

MBA PROGRAM GOALS

Students should:

1. demonstrate the personal, interpersonal, teamwork, and ethical skills required to lead and manage effectively and ethically. (Personal Effectiveness)
2. be able to identify, evaluate, and choose among alternative solutions to global organizational problems. (Cognitive Reasoning)
3. be able to evaluate the effects of technology on organizational development. (Technological Mindset)
4. be able to explain the importance of an entrepreneurial mindset in managing organizational talent, resources, and innovation in a complex global economy. (Value Creation in a Global Economy)
5. demonstrate knowledge, skills, and abilities in core disciplines, focusing on identifying, solving, and managing organizational value creation. (Core Domain Knowledge)

Program Curriculum Requirements

The Curriculum for the MBA involves 10 courses totaling 40 credit hours including:

- Seven core course for 28 credits, plus
- Three concentration or certificate courses for 12 credits.

Prerequisites

A foundational level of knowledge in critical functional and tool areas is required for the Master of Business Administration (MBA) program. This foundation helps to ensure that students are prepared to fully engage

and succeed in the coursework associated with graduate programs in management. Students must have an undergraduate course in each of the following areas, or complete MGMT-510 Foundations of Business, or test out of individual prerequisite courses through self-directed study.

Areas of prerequisite knowledge:

Code	Title	Credit Hours
Economics		
Managerial Accounting		
Statistics		
Management		
Marketing		

Required Courses

Code	Title	Credit Hours
Required Courses ¹		
ACCT-639	Managerial Accounting	4
FINC-619	Financial Management	4
MGMT-639	Managing People & Organization	4
or BUSN-689	Organizational Behavior	
MRKT-679	Marketing Management	4
MGMT-665	Strategic Management	4
Choose One		4
BUSN-659	International Business	
MGMT-679	Leadership	
MGMT-619	Project Management	
BUSN-779	MBA Capstone: Innovation & New Ventures	4
or MGMT-693	Internship in Management	
Total Credit Hours		28

Concentration & Certificates

Code	Title	Credit Hours
General Concentration		
(This is a Concentration only.)		
Select three 600-level electives from ISYS, IME, MFGO, or MGMT		12
Credit Hours Subtotal:		12
Global Leadership Certificate		
BUSN-689	Organizational Behavior	4
MGMT-649	Ethics and Leadership	4
MGMT-679	Leadership	4
Credit Hours Subtotal:		12
Supply Chain & ERP Certificate (Available on Campus Only)		
IME-652	Production System Design	4
IME-654	Enterprise Resource Planning	4
MGMT-669	Supply Chain Management	4
or IME-653	Supply Chain Design	
Credit Hours Subtotal:		12
Operations Management Certificate		

MGMT-661	Operations Management	4
or IME-676	Lean Six Sigma	
MGMT-609	Technology Management	4
MGMT-619	Project Management	4

Credit Hours Subtotal: 12

Data Analytics Certificate

CS-601	Programming Methods for Data Science	4
MGMT-623	Data Analytics	4
MGMT-624	Data Visualization	4
or MGMT-625	Digital Strategy and Competitive Advantage	

Credit Hours Subtotal: 12

Lean Principles for Healthcare Certificate (Available Online Only)

IME-656	Engineering for Healthcare Systems	4
HMG-609	Healthcare Management	4
Choose One of the Following:		4
IME-676	Lean Six Sigma	
MGMT-669	Supply Chain Management	
SCM-610	Foundations Supply Chain Management	

Credit Hours Subtotal: 12

Supply Chain Management Level 1 Certificate (Available Online Only)

SCM-610	Foundations Supply Chain Management	4
SCM-611	Collaboration Supply Chain Management	4
SCM-612	Customer Relationship Management	4

Credit Hours Subtotal: 12

Supply Chain Management Level 2 Certificate (Available Online Only)

SCM-613	Supply Chain Logistics	4
SCM-614	Procurement and Risk Management	4
SCM-615	Supply Chain Planning	4

Credit Hours Subtotal: 12

Management & Leadership Certificate (Available Online Only)

MGMT-620	Business Communication and Presentation	4
MGMT-621	Diversity, Equity, and Inclusion in the Workplace	4
MGMT-622	Organized Labor and Management Relations	4
or MGMT-649	Ethics and Leadership	

Credit Hours Subtotal: 12

¹ MGMT-693 is only available to on campus students.