

MASTER OF BUSINESS ADMINISTRATION (MBA)

Home Department: School of Management (<https://my.kettering.edu/academics/departments/business>)

Program Advisor/Contact:

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Program Overview

Kettering University's Master of Business Administration (MBA) (<https://online.kettering.edu/programs/masters/masters-business-administration-online/?schoolsrc=42786>) program provides students with an educational experience that enables graduates to perform as effective management professionals and leaders in modern organizations. The MBA consists of nine core courses (36 credit hours), and a concentration or Certificate. Students pursuing the MBA must select an area of concentration (three classes, 12 credit hours) that allows them to customize their MBA program to suit their professional needs and interests. Students may start this program in any term. Also, this program does not have a thesis option.

School of Management Program Policies Pursuing a Second Master's Degree in the School of Management

The School of Management encourages interested graduates of Kettering University's MS and MBA programs to pursue a second master's degree subject to the following policies.

- Students pursue a single master's degree at a time. Students desiring a second master's degree must complete the appl (<https://www.kettering.edu/graduate-admissions/ication> (<https://drive.google.com/file/d/0B8hhSHxvaasqMU9CeGpYU3o1YkU/view>).
- To earn a second master's degree, students must complete all degree requirements for the degree. In so doing, students must complete additional credit hours equal to a minimum of 40% of the second degree's requirements:
 - For MBA (or MS) graduates pursuing a 10 course MS degree – minimum of four additional courses (16 credits).
 - For MS graduates pursuing a 12 course MBA degree – minimum of five additional courses (20 credits).
- In order to gain maximum advantage from prior course work, graduates must apply for their second master's degree within three years of graduating from their first degree program. The admission committee will review applications beyond the three-year time limit to establish the relevancy of their course work. Students in this case may be required to complete more than 40% of the second degree's requirements.
- Students may request to transfer in a maximum of eight credits to Kettering University for use in their graduate studies. Pursuit of a second master's degree does not raise this limit. Transfer credit is only considered for courses with a grade of B or better.

Co-op Work Experience

Co-op work experience is an optional experience for students in any graduate degree program in the School of Management, subject to the following policies. Co-op work experiences are not required for graduation in any graduate degree program. For more information on this program, please contact the School of Management at 810-762-9630, or som@kettering.edu

- First term – Students can register for co-op work for up to one term after admission to the graduate program and prior to enrolling in their first graduate course.
- Subsequent terms – Students can register for up to two co-op work terms back to back during their graduate studies.
- Final term – Upon completion of course requirements, students can continue to register as a co-op student for one final term.

Transfer Credits

The School of Management evaluates transfer credit consistent with other sections in this catalog. In addition, the department adheres to the following policies:

- Transfer credits cannot be more than two years old.
- Transfer credits must not have been used for a degree at another institution.
- Transfer credit is only considered for courses with a grade of B or better.

Program Curriculum Requirements

The Curriculum for the MBA involves 12 courses totaling 48 credit hours including:

- nine core course for 36 credits, plus
- three concentration or certificate courses for 12 credits.

Prerequisites

A foundational level of knowledge in critical areas is required prior to beginning the Master of Business Administration (MBA) program. This foundation helps to ensure that students are prepared to fully engage and succeed in the coursework associated with graduate programs in management. Students must have an undergraduate course in each of the following areas, or test out of the prerequisite course through self-directed study.

Areas of prerequisite knowledge:

Economics

Managerial Accounting

Statistics

Management

Marketing

Required Courses

ACCT-639	Managerial Accounting	4
BUSN-659	International Business	4
FINC-619	Financial Management	4
ISYS-669	Enterprise Information System Models	4
MGMT-639	Managing People & Organization	4
MGMT-659	Strategy	4

MGMT-661	Operations Management in Service Organizations	4
MRKT-679	Marketing Management	4
BUSN-779	MBA Capstone: Innovation & New Ventures	4
Total Credit Hours		36

Concentrations & Certificates

General Concentration

(This is a Concentration only.)

BUSN-689	Organizational Behavior	4
Select two 600-level or above electives from any graduate course in ISYS, IME, MFGO, or MGMT		8
<i>Credit Hours Subtotal:</i>		12

Global Leadership Certificate

BUSN-689	Organizational Behavior	4
MGMT-649	Ethics and Leadership	4
MGMT-679	Leadership	4
<i>Credit Hours Subtotal:</i>		12

Supply Chain & ERP Certificate

IME-652	Designing Value in the Supply Chain	4
IME-654	Enterprise Resource Planning	4
MGMT-669	Supply Chain Operations	4
<i>Credit Hours Subtotal:</i>		12

Operations Management Certificate

IME-676	Lean Six Sigma	4
MGMT-609	Technology Management	4
MGMT-619	Project and Change Management	4
<i>Credit Hours Subtotal:</i>		12

Healthcare Management Certificate

IME-656	Engineering for Healthcare Systems	4
IME-676	Lean Six Sigma	4
or MGMT-669	Supply Chain Operations	
HMGT-609	Healthcare Management	4
<i>Credit Hours Subtotal:</i>		12