

MANAGEMENT (MGMT)

MGMT-101 Managing Project Teams for Customer Value Creation 4 Credits

Prerequisites: None

Terms Offered: Summer, Fall

Students will learn about the basic functions of management (leading, planning, organizing and monitoring) through application to the management of team-based projects with a focus on creating customer value. Projects permeate all work environments, and the ability to skillfully orchestrate teamwork to bring projects to favorable conclusion represents a foundational skill for professional success. Additionally, project management skills support your success in project-based learning throughout the business curriculum.

Lecture: 4, Lab 0, Other 0

MGMT-102 Introduction to Systems Management 4 Credits

Prerequisites: None

Terms Offered: Winter, Spring

In this course, students will learn how to look at problems in a holistic manner and will develop an appreciation for understanding the interconnectedness of relationships and the complex behavior they involve. Students will also learn to make sense of the uncertainty around them and build the adaptive ability to take effective action. Students will take newly acquired wisdom in systems thinking and learn to apply it to solve some of management's most pressing problems involving organizational performance.

Lecture: 4, Lab 0, Other 0

MGMT-104 Management Concepts 4 Credits

Prerequisites: None

Terms Offered: Summer, Fall and as needed

The art and science of management is introduced and examined through multiple perspectives within a global and ethical context. An examination of the functions of a manager (to plan, organize, lead, and evaluate) builds upon the elements of organizational theory and behavioral sciences, leading to topics in motivation and leadership. Principles of organizational structure and design and the importance of management in dealing with the complexity of modern organizations will be emphasized.

Lecture: 4, Lab 0, Other 0

MGMT-205 Organizational Behavior 4 Credits

Prerequisites: MGMT-104

Terms Offered: Winter, Spring

This course provides an overview of human behavior in the organizational context. Topics will include coverage of individual behavior, behavior in organizations, diversity, organizational culture, organizing in an international context, working in teams, and working in organizations.

Lecture: 4, Lab 0, Other 0

MGMT-310 Project Management 4 Credits

Prerequisites: None

Minimum Class Standing: Junior

Terms Offered: Summer, Fall

Managing projects within an organizational context, including the processes related to initiating, planning, executing, controlling, reporting, and closing a project. Project integration, scope, time cost, quality control and risk management are addressed in a student-developed personal or work-related project. This course will highlight the importance of people, process and technology in the efficient execution of a project. This course will introduce the use of project management software to organize and track a project's progress. Project management skills are important in any career endeavor.

Lecture: 4, Lab 0, Other 0

MGMT-312 Systems Simulation 4 Credits

Prerequisites: MGMT-102 and BUSN-271

Terms Offered: Summer, Fall

Students will build on their understanding of systems thinking in this course to study the patterns of behavior observed in real-world businesses, markets, economies, ecosystems, and human interactions and how these patterns related to the structure of the underlying systems. In particular, students will examine the reasons that so many business strategies generate disappointing results or outright failure. Students learn to conceptualize a business organization and a set of structures and policies that create dynamics and govern performance. The course introduces the tools of system dynamics for modeling and analyzing business policy and strategy.

Lecture: 4, Lab 0, Other 0

MGMT-313 Marketing Research 4 Credits

Prerequisites: BUSN-206 and BUSN-271

Terms Offered: Winter, Spring

Students will learn about connecting business to consumers, with an emphasis on analyzing consumer desires and needs to guide management decisions related to product design and realization. Students will also learn about researching markets, market segmentation, consumer behavior, and how these concerns relate to marketing strategy.

Lecture: 4, Lab 0, Other 0

MGMT-314 Financial Statement Analysis 4 Credits

Prerequisites: BUSN-222 and BUSN-331

Terms Offered: Winter, Spring

This course is designed to prepare students to interpret and analyze financial statements for tasks such as risk assessment, lending and investment decisions, forecasting, and decision-making. The course will include both quantitative tools to use and qualitative factors to consider in evaluating the firm's financial statements.

Lecture: 4, Lab 0, Other 0

MGMT-315 Operations and Supply Chain Management 4 Credits

Prerequisites: BUSN-222 and BUSN-271 and MGMT-104

Terms Offered: Summer, Fall

This course is designed to provide students with an overview of managing operations processes both within the organization and across organizational boundaries in order to create new value for the end customer of the supply chain. Course content will include inbound materials management, service procurement, production processes and outbound distribution.

Lecture: 4, Lab 0, Other 0

MGMT-398 European Bus Law-Study Abroad 4 Credits

Prerequisites: None

Lecture: 0, Lab 0, Other 0

MGMT-417 Managerial Leadership 4 Credits

Prerequisites: None

Terms Offered: Winter, Spring

In this course students will learn to distinguish between managers and leaders, and will be exposed to resources to help be both a competent manager and a good leader. Students will be introduced to major theories and models of leadership and of leadership development from a variety of perspectives. Additionally, students will be introduced to the process of decision-making in a variety of leadership settings, including the processes of leading independently or with direct authority. The final unit will focus on the crucial role of leadership when managing groups and teams.

Lecture: 4, Lab 0, Other 0

MGMT-482 Strategic Management 4 Credits

Prerequisites: None

Terms Offered: Winter, Spring

Students will learn how to apply a holistic perspective to analyzing and positioning organizations and business units for competitive advantage. The focus of the course will be on a systemic approach to management decisions that foster organizational success.

Lecture: 4, Lab 0, Other 0

MGMT-484 Business Consulting Project 4 Credits

Prerequisites: MGMT-482

Minimum Class Standing: Senior

Terms Offered: Summer, Fall

This is the capstone course for the Management Major and is designed to provide students with practical, hands-on experience consulting with organizational leadership. This course will require extensive field work. The course will revolve around a single consulting project. Working with the principals of the organization, students will be responsible for gaining a strong understanding of the issues, and related and relevant factors associated with improving organizational performance. Student will be required to offer a workable plan to address the issues that are identified over the course of the project.

Lecture: 4, Lab 0, Other 0

MGMT-510 Foundations of Business 4 Credits

Prerequisites: None

This course provides the prerequisite knowledge necessary for studying management in Kettering University's Online graduate program. Students are introduced to both a theoretical understanding, and practical application, of concepts in the disciplines of management, marketing, accounting and finance, economics, and statistics. Through readings, videos, discussion questions, and assignments, students are introduced to basic content from each topic area, as well as APA writing style, in preparation for entry into a graduate program.

Lecture: 4, Lab 0, Other 0

MGMT-521 Statistical and Quantitative Methods for Managerial Decision 4 Credits

Prerequisites: None

Minimum Class Standing: NA

Terms Offered: Fall, winter, Spring

Learn about the principles and techniques for collecting, analyzing, interpreting, and communicating information based on data. Data analysis emphasizes the fundamentals behind designing data collection strategies that lead to useful information for problem solving and process and product improvements. Data analysis techniques include descriptive statistics, basic hypothesis testing, experimental design, and regression analysis. Use of a statistical software will be made to illustrate important data analysis concepts with a focus on understanding the computer output. The project requirement is expected to enable students to apply the data analysis concepts learned in the class. In summary, this course will assist the students to become knowledgeable consumers of data analysis, its applications and limitations.

Lecture: 3, Lab 0, Other 1

MGMT-550 Mgmt Concepts and Applications 2 Credits

Prerequisites: None

Both the art and the science of management will be introduced and examined through multiple perspectives within a global and ethical context. An examination of the functions of a manager builds upon the elements of organizational and behavioral theory. Principles of organizational structure and design will also be discussed. The importance of management in dealing with the complexity of modern organizations will be emphasized throughout.

Lecture: 2, Lab 0, Other 0